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Press Release

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**Dole Institute to offer 5-week study group,
“Inside Baseball”: The Politics of Presidential Campaigns**

LAWRENCE -- Five “Inside baseball” study group sessions examining the politics of presidential campaigns is being offered this fall by the Dole Institute of Politics at the University of Kansas.

Former Republican presidential campaign strategist Bill Lacy, the new Dole Institute director, will lead the weekly Tuesday afternoon sessions at 4 to 5:30 p.m. starting Sept. 28 at the institute. The study group is oriented to students but is open to the public.

“Inside Baseball” will give an insiders’ view of how general election presidential campaigns are planned and waged, Lacy said.

“We’ll talk about the key dynamics and environmental forces that affect elections and look at how campaign strategies are created and implemented,” said Lacy, who was Dole’s chief political strategist for 10 years.

Topics will include debates, political advertising, the role of the media and the logistics of big time campaign scheduling and advance. Lacy also will lead an examination of polls and how to read them and use actual campaign documents to illustrate important points.

Guest speakers scheduled to speak include:

- Oct. 5: Diana Carlin, dean of the Graduate School and International Programs at KU, on the importance of debates and the role of advertising. Carlin is a professor of communication studies and was national director of DebateWatch 2000.
- Oct. 12: Scott Burnett, chair of the Jackson Co. (Mo.) Legislature and former Special Assistant to the President in the Carter Administration, on the role of the White House and campaign logistics.

- Oct. 19: Steve Kraske, Kansas City Star national political reporter and host of KCUR-FM 89.3's current events program, Up To Date, on the role of the media and what it's like to cover a presidential campaign.

The Dole Institute, a 28,000-square-foot facility housing exhibits and the world's largest congressional archive, is located on KU's West Campus. It is open 9 a.m. to 5 p.m. Monday through Saturday and noon to 5 p.m. Sundays. Admission is free. For more information, call (785) 864-4900 or visit www.doleinstitute.org